

Policy and Resources Contingency Fund Progress: 2021-22

Appendix 6

Report Name	Responsible Officer	Allocation	Spend	Balance	Progress/Outcomes from Bid
City of London Scholarship - Anglo-Irish Literature	TC	£19,850	£0	£19,850	The Remembrancer has been in discussions with the Policy Chair over using the remainder of this funding to sponsor an award for Anglo-Irish Literature. The Covid-19 pandemic has meant this has continued to be delayed.
Police Arboretum Memorial Fundraising Dinner	DIG	£30,000	£1,644	£28,365	<p>This event took place on 25 January 2022, having been delayed for a number of months due to Covid-19. The dinner was intended to thank all main sponsors of the UK Police Memorial (UKPM) - which was unveiled in July 2021.</p> <p>Approximately 50 guests attended; the dinner was a valuable engagement for the Corporation with Government, demonstrated its' support for the national Police Service, and also reflected the Corporation's support – as a founding member of the UK Police Memorial.</p> <p>Funds are currently unspent as we await issuing of invoices.</p>
Common Council Elections in March 2021	TC	£126,645	£109,373	£17,272	<p>These funds were used to:</p> <ul style="list-style-type: none"> • Hire temporary campaign assistants to assist with the voter registration campaign prior to the December deadline. • Run a paid social media campaign, specifically via LinkedIn, to increase interest and engagement in the election. • Fund graphic design work and other media advertising. <p><u>Outcome:</u> Registration on the Ward List rose from last year's figure of approximately 13k back to the pre-pandemic level of 19k.</p>

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Census 2021	TC	£18,000	£18,000	£0	This payment relates to the City Corporation’s subscription to the London-wide Census Information Scheme 2021 run by the GLA. This scheme provides access to London data from the 2021 Census of Population and tools to enable the City to analyse population, employment and travel to work data to inform service delivery. Population data is likely to be made available later in 2022.
Electoral Registration Campaign Manager	TC	£150,000	£93,002	£56,998	<p>These funds were used to:</p> <ul style="list-style-type: none"> Engage an Election Engagement Manager, who has been in post since March 2021. Refresh the “Speak for the City” campaign website, providing resources on voting and candidates. <p><u>Outcome:</u> In addition to the successful registration campaign described above, voters will be provided with a new resource for information on the election.</p>
Smithfield Negotiation – Mediation Fees	TC	£57,000	£56,228	£772	A day’s mediation was held on 23 June 2021
Election Engagement Campaign	TC	£72,000	£49,296	£22,704	<p>These funds were used to:</p> <ul style="list-style-type: none"> Develop the Speak for the City campaign website, the focus on which from September to December 2021 was encouraging voter registration. Hold a reception for those interested in being candidates in November.

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					<p><u>Outcome:</u> The campaign website was crucial in delivering the successful registration campaign and the reception was held successfully with 50 attendees.</p>

Key Responsible Officer:

DIG Director of Innovation and Growth

TC Town Clerk